



May, 2012

Volume 3 Issue 4

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USO Indiana partners with MC Productions to launch Public Relations Campaign

USO..., what is that?

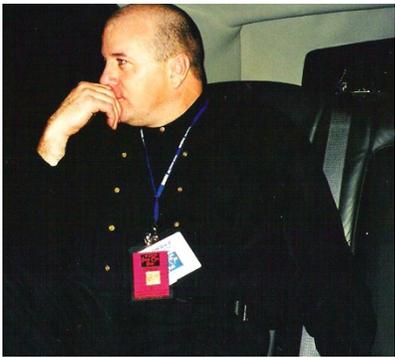
Oh..., I didn't know that Indiana had a USO!

These statements are common responses that many USO Indiana volunteers hear as we interact with not only the public, but with military personnel as well. The reality is that these statements exemplify one of the biggest challenges facing the leadership of USO Indiana. That is;

“How can we increase awareness within the state about USO of Indiana”

By increasing awareness, we dramatically increase our ability to fulfill our mission for the troops within the state of Indiana. To address this USO Indiana leadership engaged in discussions with Mark Craycraft. Mark had several great ideas that would address this very challenge. Several meetings were held with Mark to explore this vision. We listened as Mark outlined the concept of a multi-faceted media campaign to introduce USO Indiana to the state of Indiana.

Mark Craycraft (MC Productions) is a former Director of Entertainment for Dick Clark Productions, Inc., in Los Angeles, California. Mark was blessed to have worked with the American Music Icon for over 3 years.



As Director of Entertainment, one of the marketing and promotional responsibilities was to interface the Dick Clark American Bandstand Grill restaurant division with all the Dick Clark Productions. Mark was also involved with the Dick Clark television productions; Academy of Country Music Awards, The American Music Awards, and New Year's Rocking Eve in Times Square.

Mark created and executive produced the largest independent music festival in the country for 3 years. With 217 bands on 10 stages, his enormous logistical challenge was to coordinate, feed and satisfy over 1,000 musicians and 40,000 guests with multiple events, seminars and after parties. In the process, his company was the title sponsor for the 5,500-seat arena inside Six Flags Kentucky Kingdom. Performing artists included Jessica Simpson, 38 Special, Days of the New, Kirk Franklin, and others.

Mark has also produced over 1,500 stand-up comedy performances for such artist as Dennis Miller, Steven Wright, Chris Rock, Andrew Dice Clay, Ralphie May, Jon Reep and more.

As an entertainment consultant, producer and a director, Mark has rebuilt, remodeled and re-branded comedy clubs from Indianapolis to Tampa.

Our troops need the USO of Indiana...and the USO of Indiana needs you!

Indiana

Your chance to support, to volunteer and to be entertained! Look for it in 2012...

www.myusoindiana.com



The following press release was distributed the week of April 23rd:

"USO of Indiana contracted Indianapolis-based MCP Productions to create and produce a variety of programs based on the ideals that the USO was founded on – patriotism and good, clean, fun entertainment," says Ron Sukenick, MCP Productions co-founder and executive producer. "It was USO of Indiana's dedication to making a difference in the lives of military service members being deployed and their families that inspired us to take this project on. The MyUSOIndiana.com campaign kicks off on May 16th at the Indiana War Memorial with the Comcast TV taping. Our new campaign is proud to partner with HUMANA, Daddy Real Entertainment, PNC Bank and Markey's Rental and Staging.

A new website was launched specifically to promote the MCP projects: www.myusoindiana.com

Our troops need the USO of Indiana...and the USO of Indiana needs you!



Indiana

Your chance to support, to volunteer and to be entertained! *Look for it in 2012 . . .*





Indianapolis Stands-Up for the USO of Indiana.

Enjoy the Comcast/XFINITY TV taping of "Who's Laughing Now", Wednesday, May 16th 7:30p.m. Pershing Auditorium inside the Indiana War Memorial. Rated PG. \$25 tickets includes food, beverages, live music and 10 Professional Stand-Up Comedians! Get tickets at MyUSOIndiana.com/tickets, and while your there check out all the new USO Indiana fundraising programs and events scheduled for 2012!

Who's Laughing Now? is best described as 12 minute talk show featuring the brightest stand-up comedians in country shot live in unique venues around Indiana! Look for the finished programs on Hoosier TV available On Demand from XFINITY. Comedy fans can go to On Demand, then select Hoosier TV, then select ENTERTAINMENT/COMEDY to access the "Who's Laughing Now?" feature. "

Who's Laughing Now?" is available to XFINITY TV subscribers at no extra charge.

USO Indiana's Salute to Women in the Military!

Join the Indiana Fever for a night of WNBA Basketball! Become a USO Indiana/Fever supporter today! Receive 2 tickets for you, and provide 2 tickets for a female member of our military! Arrive early for a special meet and greet with your partner soldier before the game!

Get the "Fever 4 Pack" for \$96.

Indiana Fever vs. New York, Saturday, June 2, 2012 7:00p.m.

The "Fever 4 Pack" includes:

- (4) Lower level end tickets
- (1) Pre-show meet and greet includes a photo with you and your partner soldier.
- (1) On court check presentation

You'll be supporting the USO of Indiana and it's mission of helping our troops!

Go to www.fevergroups.com/tickets/366 (pass code is: salute)

Or, contact Lynn Miller: [317-917-3092](tel:317-917-3092) - LMiller@feverbasketball.com



Your Big Break

ATTENTION: Singers! Dancers! Variety Acts!

Daddy Real Entertainment presents Your Big Break! Do you have undiscovered talent? Are you looking to make it in the entertainment world? We've got the opportunity for YOUR BIG BREAK!

A statewide talent search, in June, to find undiscovered performers who will have an opportunity to share their talents during the USO Indiana Roadshow tour.

Category winners will tour with USO Indiana Roadshow: This multiple city musical variety tour will feature live performances and multi-media presentations showcasing USO Indiana history and USO entertainment. (August-Sept. 2012) Register for the June auditions at MyUSOIndiana.com. Auditions are for 18+.

State finals are July 14 at "THE PLACE", Indianapolis, Indiana.

For details, send an email to MYUSOINDIANA@gmail.com



A Legacy of Hope: An Evening with the USO Indiana

On Thurs. July 19, 2012 Your "Evening" will feature reserved dinner times beginning at 5:30p.m. The night will include great dinner choices, entertainment, special guests and beverages at one of Indianapolis' newest entertainment restaurants, Daddy Real's The Place 3855 E.96th street, Indianapolis, IN. Tickets are \$75 per person.

Your tax deductible underwriting donation benefits the USO Indiana. Tickets will be on sale online only, May 1st, 2012. MyUSOIndiana.com



USO Indiana Roadshow:

"Resurrecting the idea behind the Bob Hope USO tours, My USO Indiana's main event will be the USO Indiana Roadshow in August and September. This multiplicity, musical variety tour will feature live performances and a multimedia presentation paying tribute to USO of Indiana and USO entertainment over the years from World War II to Afghanistan and Iraq," says MCP Productions co-founder and executive director Mark Craycraft, a former director of entertainment with Dick Clark Productions, Inc.

The first event will be held at the Indiana War Memorial on
Wednesday, May 16!

> Tickets are \$25 <

xfinity
WHO'S LAUGHING NOW?

LIVE TV TAPING

USO

Indiana

EXPERIENCE THE PREMIER OF OUR 4TH SEASON!

comcast ON DEMAND STAND UP COMEDY SERIES!

STARRING NATIONAL TOURING PROFESSIONAL STAND-UP COMEDIANS

Food! Music! Comedy!
Wednesday, May 16, 2012
TV taping-7:30p.m. Rated PG

Join Indy's best restaurants as they provide
"Appetizers for your Applause"
in our pre-show party!

PERSHING AUDITORIUM
inside the Indiana War Memorial (north entrance)
431 E Meridian St Indianapolis, IN 46204
(317) 713-1200 for information



MARK KLEIN BARB NELLIGAN JEFF JENA RENARD HIRSCH DONNA CARTER



MIKE GARDNER CHRIS BOWERS STAN CHEN TODD McCOMAS RAY PRICE

Taste Starts-5:30p.m. Music begins-6p.m.
TV taping-7:30p.m. Rated PG

GET \$25 TICKETS AT MYUSOINDIANA.COM

Check Facebook/MyUSOIndiana for the complete schedule!

Proud Partners include:

HUMANA **MARKEY'S** RENTAL & STAGING **PNC BANK** **MCP** **DADDYREAL**

Exciting things will be happening for USO Indiana in 2012!

May

Enjoy the Comcast/XFINITY TV taping of "Who's Laughing Now", Wednesday, May 16th 7:30p.m. Pershing Auditorium inside the Indiana War Memorial. Rated PG

USO Indiana

Indianapolis Stands-Up for the USO of Indiana. \$25 tickets includes food, beverages, live music and 10 Professional Stand-Up Comedians! Get tickets at MyUSOIndiana.com

Your seat is waiting...

\$25 Tickets

HUMANA. Comcast MARKEY'S RENTAL & STAGING

June

Our troops need the USO Indiana... and the USO Indiana needs you!

USO INDIANA'S SALUTE TO WOMEN IN THE MILITARY!

Join the Indiana Fever for a night of WNBA Basketball!

Become a USO Indiana/Fever supporter today!
Receive 2 tickets for you, and you'll provide 2 tickets for a female member of our military!

Arrive early for a special meet and greet with your partner soldier before the game!

\$96

The "Fever 4 Pack" includes:
(4) Lower level end tickets
(1) Pre-show meet and greet, includes a photo with you and your partner soldier
(1) On court check presentation.

You'll be supporting the USO of Indiana and it's mission of helping our troops!

INDIANA Fever

Get the "Fever 4 Pack" for \$96 Indiana Fever vs. New York Saturday, June 2, 2012 7:00p.m.
(Pass code: #1-salute)
Or, contact Lynn Miller: 317-917-3092
LMiller@feverbasketball.com

Go to <https://www.fevergroups.com/tickets/366>

July

A LEGACY OF *Hope* AN EVENING WITH THE **USO Indiana**

On Thurs. July 19, 2012 your "Evening" will feature reserved dinner times beginning at 5:30p.m.

The night will include great dinner choices, entertainment, special guests and beverages at one of Indianapolis' newest entertainment restaurants, **Daddy Real's The Place** 3855 E.96th street, Indianapolis, IN

THE PLACE

\$75 per person. Your tax deductible underwriting donation benefits the **USO Indiana.**

Tickets will be on sale online only, May 1st, 2012

MyUSOIndiana.com

A LEGACY OF *Hope* AN EVENING WITH THE **USO Indiana**

May

EXPERIENCE THE PREMIER OF OUR 4TH SEASON!

xfinity **WHO'S LAUGHING NOW?** Stand-Up Comedy Series!

STARRING 10 NATIONAL TOURING PROFESSIONAL STAND-UP COMEDIANS!

Comcast LIVE TV TAPING Live Musical! Plus great Stand-Up Comedy!

USO Indiana

INDIANAPOLIS STANDS-UP! BENEFITS THE USO OF INDIANA

Wednesday, May 16, 2012
Pershing Auditorium Indiana War Memorial

USO Indiana

Historical Quick Facts Brought to you by **MARKEY'S RENTAL & STAGING**

Looking back, looking forward.

On May 22, 1941 the first center for uniformed men was opened on Wabash Street in Indianapolis. It was called The Army, Navy, and Marine Service Club and was located in a converted freight house under the auspices of the Indianapolis Parks Board. The Works Project Administration supplied the labor to convert the building, and the community donated the furnishings. Mrs. Dorothy F. Buschmann became the first full time director for the Center on Sept. 1, 1941.

Current USO Indiana Executive Director Doug Winbeck COL(R) USO Camp Atterbury recreation center opening, 2012

Mrs. Dorothy F. Buschmann

For more information: USO.org/Indiana

Markey's Rental & Staging creates defining experiences by providing creative solutions for corporate theater, live event, management and audiovisual presentation support. We offer highly skilled technicians, quality equipment and professional project management. markeys.com

August & September

USO Indiana

ROADSHOW MUSICAL VARIETY TOUR

For all your My USO Indiana information, event tickets and schedules, go to MyUSOIndiana.com

YOUR BIG BREAK

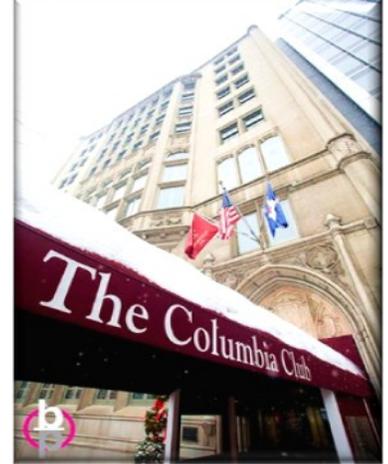
The USO of Indiana Talent Search

USO Indiana

August & September



The Columbia Club
Business Networking & Social Connections



***Columbian Veteran's Association
to host 1st Annual
CVA-USO Military Formal and Black Tie Event
at The Columbia Club***

The Columbian Veteran's Association is proud to announce that it will be hosting a black tie Military Formal on Saturday, June 2, 2012 at The Columbia Club. The CVA will roll out the red carpet to fellow military and non-military guests for a night of dinner and dancing with proceeds benefitting the Indiana USO chapter.

Tickets for the event are \$100.00 and include a three course dinner with a cash bar. There will be live entertainment and Sammy Davis; Medal of Honor Recipient will be the guest speaker.

There will also be a one of a kind live auction called, '*The Fabulous Five.*' The Fabulous Five auction items will consist of:

1. A Hughey Helicopter Ride.
2. Drive a Humvee on AM General's test track.
3. Air Show Experience in an ACTUAL high performance Bi Plane.
4. Behind the scenes tour of Camp Atterbury.
5. Hohner Harmonica belonging to Medal of Honor Recipient and Guest Speaker Sammy Davis.

The Black Tie Gala will kick off at 1700 (5:00 pm), with a cocktail reception and live auction viewing. Tickets are limited and may be purchased through The Columbia Club by calling MaDonna Patton-Rhodes at [317.761.7523](tel:317.761.7523), or for more information e-mail at:

reservations@columbia-club.org.

Valet parking will be included with every ticket purchased, and promises to be an evening of wonderful memories and good times. The Columbia Club is located on 121 Monument Circle in downtown Indianapolis.

Upcoming Events for Troop Support & Fundraising

Event: Bingo
Where: Camp Atterbury USO
When: May 2nd @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Welcome Home Iraq Veterans Parade
Where: Brownsburg
When: May 5th, 8:30am-10am (Parade)
 10:30am-2pm (Parade Booth)
Crdntr: Amanda Lewallen
Volunteers Needed

Event: USO Cookout
Where: Camp Atterbury USO
When: June 1st @ 6:30pm
Crdntr: Tanya Sells-**Volunteers Needed**

Event: Hometown Heroes Salute & USO Night
Where: Fort Wayne Air Guard Base
When: May 5th @ 5:00pm

Event: USO Gala
Where: Columbia Club
When: June 2nd
Crdntr: Bethany Anderson

Event: Pictionary
Where: Camp Atterbury USO
When: May 9th @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Pictionary
Where: Camp Atterbury USO
When: June 6th @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Pictionary
Where: Camp Atterbury USO
When: May 16th @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Euchre
Where: Camp Atterbury USO
When: June 13th @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Armed Forces Day at the Track
Where: Indianapolis Motor Speedway
When: May 20th
Crdntr: Bethany Anderson

Event: Minute to Win it
Where: Camp Atterbury USO
When: June 20th @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Fort Wayne Honor Flight
Where: Fort Wayne Air Guard Base
When: May 22nd @ 5:15am – send off

Event: Bingo
Where: Camp Atterbury USO
When: June 27th @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Event: Bingo
Where: Camp Atterbury USO
When: May 23rd @ 6:30pm
Crdntr: Tanya Sells— **Volunteers Needed**

Upcoming Fundraising Events

Event: 1500 Gun and Knife Show
Where: Indiana State Fairgrounds
When: June 1st – 3rd
Crdntr: Tina Coachys

Event: Memorial Day Service
Where: Camp Atterbury USO
When: May 28th @ 5:00pm

Next Events Committee Meeting – Monday, May 7th @ 6pm.

<u>Troop Events Committee Contacts</u>		Chair: Bethany Anderson
Bethany Anderson	bethanyuso@gmail.com	(317) 435-2780
Amanda Lewallen	alewallen@orthoindy.com	(317) 443-6852
Susan McMullen	smcmullen3@indy.rr.com	(317) 690-0073
Susan Sears	ssears@iuhealth.org	(765) 346-0324
Tanya Sells	tes73usa@comcast.net	(317) 752-7481
Frankie Miller	usocoordinatorca@yahoo.com	(812) 526-1492

<u>Fundraising Events Committee Contacts</u>	
Tina Coachys	tinacoachys@me.com (317) 439-8709

★ **Corporate Office & Support Center**

Location: USO of Indiana
Tyndall - Moorehead Armory
711 N. Pennsylvania St.
Indianapolis, IN 46204
317-771-2788

e-mail: usoindiana@att.net

→ **All USO Indiana Mail & Shipping should be directed to:**

USO of Indiana
PO Box 441160
Indianapolis, IN 46244-1160

★ **USO Center Indianapolis Int'l Airport**

Located in the lower level baggage claim area by carousel #3
(317)-241-6070

★ **USO Center Camp Atterbury**

Building 347, Camp Atterbury
(812) 526-1499 x 3965 (Center)
(812) 526-1492 (Coordinator's Office)

★ **USO Center Muscatatuck**

Muscatatuck Urban Training Center
Butlerville, Indiana 47223
812-458-8780

★ **USO Center Ft. Wayne-Air Nat'l Guard**

122nd FW - Indiana Air Nat'l Guard
Bldg. 780 - 3500 Ferguson Rd.
Fort Wayne, IN 46809-0122
317-408-9604



USO INDIANA - MISSION STATEMENT

THE USO MISSION IS TO PROVIDE MORALE, WELFARE, AND RECREATION-TYPE SERVICES TO OUR MEN AND WOMEN IN UNIFORM, AND THEIR FAMILIES



USO INDIANA - VISION STATEMENT

THE VISION OF USO INDIANA IS TO PROVIDE THE BEST POSSIBLE SERVICES AVAILABLE TO THE UNIFORMED SERVICE MEN AND WOMEN, INCLUDING THEIR FAMILIES, WITHIN THE STATE OF INDIANA



Find us on:

Search for **USO of Indiana**, *Like us*, so you will be notified when new pictures are posted!

USO of Indiana Leadership

Newsletter Editor: Bob Legacy - rlegacy@att.net

Area Coordinators:

Board of Directors (15-20 member board)

- Duane Straw President & CEO
- Bob Legacy Vice President
- Scott Chaplin Treasurer
- Steve Gross Secretary
- Larry Muncie LTC (R) Immediate Past President
- Kurt Layer CIBUS, LLC
- Jim Bixler WellPoint, Inc. (ret.)
- James Pridgen Cummins, Inc (ret.)
- William Thompson AM General, LLC
- Cathleen Rooney Golden Rule Insurance Corp. (ret.)
- Charles Ridings CDR (R) US Navy
- Carl Huber WaterFurnace International, Inc
- Dave Wright Cummins, Inc (ret.)

- Fort Wayne Area *open position*
- Terre Haute Area *open position*
- Peru Area *open position*

Committees

- Events: Bethany Anderson Chair
- Public Relations: John Foster Chair
- Communications: Bob Legacy Chair
- Development: Dave Wright Chair
 - Corporate Larry Muncie LTC (R) Chair
 - Fund Raising Tina Coachys Chair
 - Foundation Jim Coachys Chair
 - Philanthropic *Open seat* Chair
- Human Resources: Ginny Emerson Chair
- Finance & Budget: Scott Chaplin Chair
- By-Laws: Larry Muncie LTC (R) Chair
- Ethics: Jim Bixler Chair
- Audit: *Ad Hoc Committee*
- Emeritus Council: *Ad Hoc Committee*

USO of Indiana - Staff

- Executive Director: Doug Warnecke COL(R)
- Center Coordinators:
 - Camp Atterbury Frankie Miller
 - Indy Airport Steve Pritchard
 - Muscatatuck Duane Straw (*interim coordinator*)
 - Ft. Wayne ANG Bob Legacy (*interim coordinator*)

until every one comes home